

## NEWS RELEASE

FOR FURTHER INFORMATION CONTACT:

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FOR IMMEDIATE RELEASE

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### **Jifram Names Director of Sales**

Jifram Extrusions, Inc. announced the appointment of Wayne C. Meyer as Director of Sales. He will be responsible for the development, management, and execution of all sales and Marketing activities for the company's Plastic Extrusions and Home Improvement divisions.

Wayne brings to Jifram many years of experience in the consumer products industry selling several product categories across numerous channels of trade and national retailers.

Previously, Wayne was the National Sales Manager for ARC international a world leading glassware manufacturer. Prior to that, Wayne served as a District Sales Manager for Crayola LLC, where he earned recognition as 'Most innovative Sales Manager' and 'Rookie of the Year.'

A Philadelphia native, Wayne earned a Bachelor's Degree in Business Administration from Lebanon Valley College and he received a Master of Business Administration Degree from the University of Notre Dame.

Wayne and his wife, Janice, reside in Oconomowoc, WI, with their 3 children, Joshua, 14, Nathan, 12, and Hannah, 11. In his leisure time, Wayne and his wife are involved with their children in many activities such as football, wrestling, volleyball, snow and wakeboarding. In addition, they are passionate boaters who enjoy cooking and entertaining.