

NEWS RELEASE

FOR FURTHER INFORMATION CONTACT:

Wayne Meyer
Jifram Extrusions, Inc.
920-467-2477

FOR IMMEDIATE RELEASE

July 11, 2019

JIFRAM ANNOUNCES THE ADDITION OF INDUSTRIAL SALES TECH INC.

Jifram Extrusions, Inc., a Midwest plastic extrusion manufacturer, announced the addition of Industrial Sales Tech Inc., of New Berlin, WI, to their sales team.

Founded in 1963, Industrial Sales Tech, Inc. is a manufacturer's representative agency involved in technical sales development with OEM's in the industrial, mechanical, electronics, lawn and garden, recreational, agricultural, and medical industries.

During their fifty-plus years they have built a strong reputation of integrity and reliability with their customers. Industrial Sales Tech Inc. works with the engineering, purchasing, and quality departments building personal associations critical to the companies they represent.

Industrial Sales Tech's sales territory includes Wisconsin, Illinois, and the upper peninsula of Michigan.

Wayne Meyer, Director of Sales and Marketing, stated, "We are happy to have them onboard. Their expertise, enthusiasm and vast network of customers in a variety of industries expands the reach of Jifram Extrusions in the Midwest. We are confident this partnership will be a win-win for both organizations."