

NEWS RELEASE

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FOR IMMEDIATE RELEASE

July 23, 2019

JIFRAM ANNOUNCES THE ADDITION OF RESOLUTION SALES, INC.

Jifram Extrusions, Inc., a Midwest plastic extrusion manufacturer, announced the addition of Resolution Sales, Inc., of Morrison, IL, to their sales team.

Resolution Sales, Inc., founded in 1965, is a manufacturer's representative agency involved in technical sales development with OEM's in a wide variety of industries. These target industries include: heavy equipment, power sports, outdoor power equipment, security systems, residential & commercial lighting, office equipment, recreational vehicles & trailers, point of purchase displays, seating, material handler & conveying systems, muscle powered sports equipment, hand tools, distribution and vending solutions.

During their fifty-plus years they have built a strong reputation of expertise in the OEM and POP markets. Resolution Sales, Inc. provides service that involves assistance in proper material and design choice, and hands-on follow through with orders in-process to assure they are completed to agreed-upon specifications and delivery time.

Resolution Sales, Inc.'s sales territory includes Iowa, Minnesota, South Dakota, North Dakota and Nebraska.

The Company offers a deep bench of expertise to its customers. Gary Luckritz, President/Sales Engineer, has 38 years of experience in the OEM & Distribution industries. Rob Henkel, Sales Engineer, offers a background of mechanical design and advance engineering concepts. And John Jaszewski has over 20 years of technical sales background selling engineered components and capital equipment.

Gary Luckritz, President, stated, "John, Rob and I are really looking forward to working with Jifram in the coming years."